

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 01778 270834Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----270911Z 008548 /17

R 261546Z APR 77
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 0412
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMCONSUL GOTEBOG

UNCLAS STOCKHOLM 1778

E.O. 11652: N/A
TAGS: BTIO, SW
SUBJ: PRIVATE TRADE OPPORTUNITY

1. 401/01/P 0148
2. DATE: 04/22/77
3. TRUMME
4. 401/SWEDEN
5. DRM
- 6A. REPLY TO --
- 6B. MR. BENGT GUSTAFSSON, PURCHASING MANAGER
- 6C. LUXOR INDUSTRI AB
 FACK
 S-591 01 MOTALA, SWEDEN
7. CABLE: LUXOR TELEX: 5578
 TELEPHONE: 0141/162 00
8. --
9. 102-111-112 DIRECT SALE FOR RESALE/AGENCY/DISTRIBUTORSHIP
10. DESTRIPTION:
 3662343-0000 SMOKE DETECTORS FOR PRIVATE HOMES
 3662347-

THIS IS A VERY LARGE MANUFACTURER OF RADIO AND TELEVISION
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RECEIVERS, TAPE RECORDERS AND RECORD PLAYERS. THE COMPANY
ALSO IS A DISTRIBUTOR AND RETAILER AND HAS SALES OFFICES IN
STOCKHOLM, BOTEBOG, MALMO AND ABOUT 85 OTHER STORES
THROUGHOUT THE COUNTRY. MR. GUSTAFSSON BELIEVES THAT
SMOKE DETECTORS WOULD FIT VERY WELL INTO THE COMPANY'S
LINE OF PRODUCTS AND ESTIMATES THAT LUCOR COULD MARKET
APPROXIMATELY 100,000 DETECTORS/YEAR IN SWEDEN. HIGHLY

RECOMMENDED TRADE CONTACT.
SMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 26-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STOCKH01778
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770146-0865
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770417/aaaaaogr.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 526ac19c-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2687426
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BTIO, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/526ac19c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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22 May 2009
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